

NGUYEN MINH HAI

Product Designer (UI/UX)

Product Designer focused on simplifying complex workflows across B2B SaaS and consumer products—from 0→1 product design to scalable systems and shipped experiences.

Hanoi, Vietnam · 0928 904 098 · nmhai0711@gmail.com

Portfolio: minhhai.seawintech.vn · LinkedIn: linkedin.com/in/nmhai0711

EXPERIENCE

VBA TECHNOLOGY

UI/UX Designer · Feb 2026 – Present

- Owned end-to-end design across SaaS products and digital experiences, including event and hospitality platforms, e-commerce, corporate websites, landing pages, and internal tools—from requirement discovery and user flows to high-fidelity design and developer handoff.
- Designed Majestra from 0→1 alongside a Product Owner and four engineers, translating complex booking, payment, room-block, inventory, and deadline rules into connected Admin and customer workflows supporting events of up to 2,000 attendees.
- Led recurring requirement reviews and design presentations in English with international stakeholders, iterating with Product and Engineering through implementation.
- Designed new features and iterative enhancements for Effimate, evolving existing workflows and interaction patterns as product requirements expanded.

SSI SECURITIES CORPORATION

UI/UX Design Intern · Nov 2025 – Dec 2025

- Conducted usability testing for a stock-trading web platform, identified issues in key workflows, and translated findings into design improvements; also contributed reusable components to the product design system.

BSS GROUP

UI/UX Designer · Mar 2025 – Nov 2025

- Designed and delivered 70+ responsive Shopify storefronts for US/UK clients, balancing rapid turnaround with brand adaptation, responsive behavior, and implementation readiness.
- Built reusable Figma components and variables to improve consistency, accelerate brand adaptation, and streamline developer handoff.

EDUCATION

NATIONAL ECONOMICS UNIVERSITY

BBA · Aug 2021 – Jun 2025 · GPA 3.60/4.00 · Academic Scholarship, 2 consecutive semesters

NGUYEN MINH HAI

Product Designer (UI/UX) · Selected Work & Capabilities

Case studies, product-design capabilities, and professional credentials.

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SELECTED WORK

MAJESTRA — B2B EVENT & HOSPITALITY SAAS

0→1 product design · Complex admin workflows · Multi-role experience

Solo Product Designer · 1 Product Owner + 4 Engineers · Feb–Sep 2026

Scale · Events with up to 2,000 attendees · Case study →

EFFIMATE — PRODUCT ENHANCEMENTS

Feature design · Workflow iteration · Scalable interaction patterns

Designed new features and iterative enhancements as product requirements expanded.

Product evolution · Existing workflows · Case study →

BIDV SMARTBANKING — UX CONCEPT

Usability research · Feature discovery · Interaction design

Translated usability findings into redesign priorities for discoverability and guided task setup.

Research-led concept · Case study →

SKILLS

PRODUCT & UX

Product discovery · Problem framing · Requirement analysis · User research · Usability testing · Information architecture · Complex user flows

DESIGN & DELIVERY

Interaction design · Responsive UI · Prototyping · Design systems · Developer handoff · Design QA

TOOLS

Figma · FigJam · Adobe Illustrator · Framer · Canva

CERTIFICATES

MIRR DESIGN — COMPREHENSIVE UI DESIGN (CUID)

Certificate · Feb – May 2025

LANGUAGES

ENGLISH

IELTS Academic — Overall 7.0 · Professional working proficiency